



The Baltic Sea – Our common responsibility

Workshop on Integrated Sea Use Management

- Lessons from the Great Barrier Reef -

WWF invites key actors to an inspirational workshop on opportunities for an integrated sea use management of the Baltic Sea

When: September 22, 2008. 10:00 – 16:00

Where: City Conference Center Norra Latin, Drottninggatan 71B; Stockholm, Sweden

The Baltic Sea seems to be sitting on a knife's edge, with its depleted fish stocks, encroaching eutrophication, endangered species and biodiversity and pollution issues at the same time as there is increasing sea use. There is a multitude of different sectors, industries, and stakeholder groups all affected by, or affecting the Baltic Sea. Governing over these is a myriad of municipal, regional, and national governmental bodies from nine countries.

The need for effective management and planning of the Baltic Sea is crucial and the timing ripe. EU processes, such as the newly adopted Marine Strategy Directive and the future Maritime Policy require an integrated and coordinated planning. HELCOM's Baltic Sea Action Plan contains a recommendation on development of principles for large-scale marine physical planning of the Baltic Sea. At the Baltic Sea States Summit in Riga in June this year, *“the Heads of Government expressed their commitment to action across all sectors, thereby addressing in a coherent manner all human activities affecting the marine environment of the Baltic Sea and sustainable management of the land and sea areas of the region.”*

We have invited experts from the Great Barrier Reef in Australia to share their experiences from establishing, zoning and managing a marine area of equal size to the Baltic Sea. David Kemp (former Federal Minister for Environment and Heritage), Virginia Chadwick (former CEO/Chair of the Great Barrier Reef Marine Park Authority), and Jon Day (former Director of Conservation, GBRMPA) were all formative throughout this process. The result is lauded around the world as a positive example.

The purpose of this workshop is to learn from the experiences in the Great Barrier Reef. Above all, this workshop is an opportunity to have an open discussion about how we can together create the necessary political support and leadership to achieve a more integrated marine management and planning in the Baltic Sea. What solutions can be applied here in the Baltic Sea region? How can we all better integrate our work?

We look forward to an open and fruitful discussion!

Mats Abrahamsson
Programme Director
WWF Baltic Ecoregion



AGENDA

9:30-10:00 **Coffee and Registration**

10:00-10:20 **Welcome and Introduction**

Anne Christine Brusendorff, Executive Secretary, HELCOM

Nicole Schaefer, Policy Officer, EU DG MARE

Mats Abrahamsson, Director, WWF Baltic Ecoregion Programme

10:20-11:00 **A series of presentations regarding the Great Barrier Reef Marine Park, and the lessons learnt in recent years, including:**

- the process towards developing an integrated spatial plan
- the need and process for high-level inter-agency co-operation;
- the role of political leadership in achieving an effective outcome; and
- the integrated management approach used in the ongoing successful management of the area.

The Hon. Virginia Chadwick AO, former CEO/Chair of the Great Barrier Reef Marine Park Authority

The Hon. David Kemp, former Federal Minister for Environment and Heritage, Australia

Jon Day, former Director of Conservation, Great Barrier Reef Marine Park Authority

12:20-13:30 **LUNCH**

13:30-13:45 **Integrated Maritime Policy and Maritime Spatial Planning**

Nicole Schaefer, Policy Officer, EU DG MARE

13:45-14:00 **The Baltic Sea Action Plan**

Anne Christine Brusendorff, Executive Secretary, HELCOM

14:00-14:15 **BALANCE - tools for regional management and spatial planning**

Johnny Reker, Danish Spatial and Environmental Planning Agency

Åsa Andersson, World Wide Fund for Nature

14:15-14:50 **Discussion: How can we develop a more integrated management and planning of the Baltic Sea?**

Moderator: Claes Sjöberg

14:50-15:10 **Coffee**

15:10-16:00 **Discussion** continued

NOTIFICATION

Please send your notification together with e-mail address and telephone number to Baharan.kazemi@wwf.se, no later than Friday, September 12, 2008.

A light lunch will be served during the day.