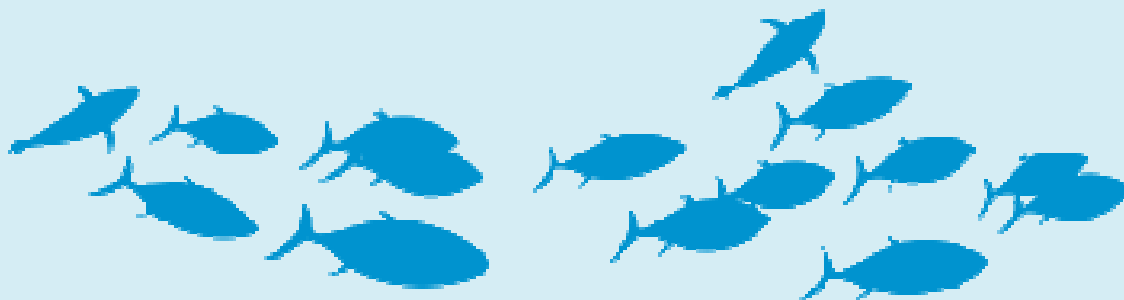


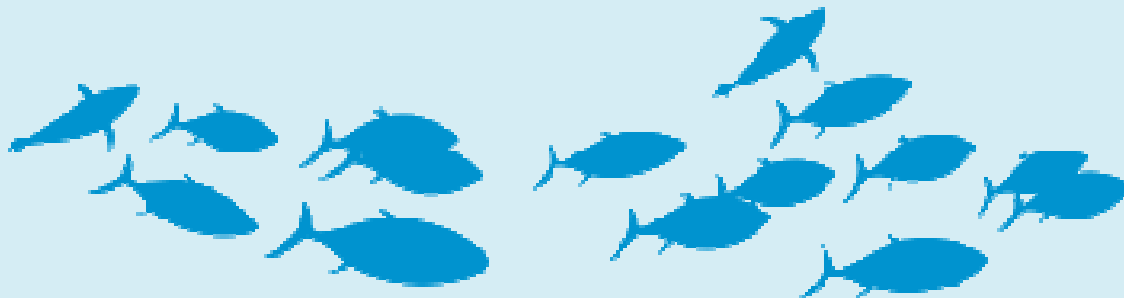
The Fisheries Secretariat

CFP reform



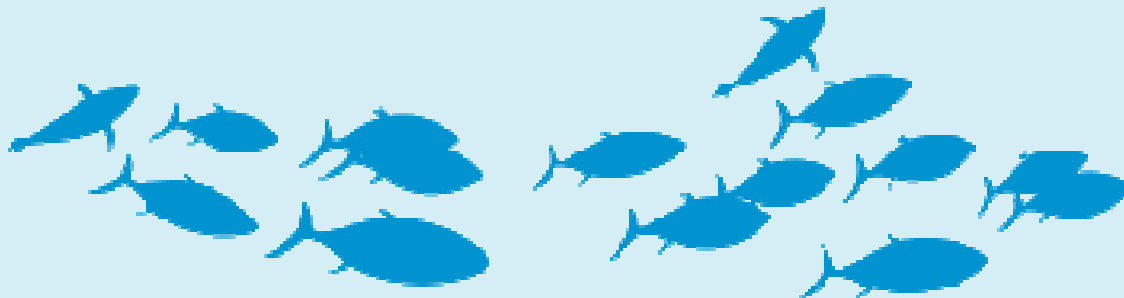
Strategies for affecting CFP reform

- The chronology of reform
- Our role



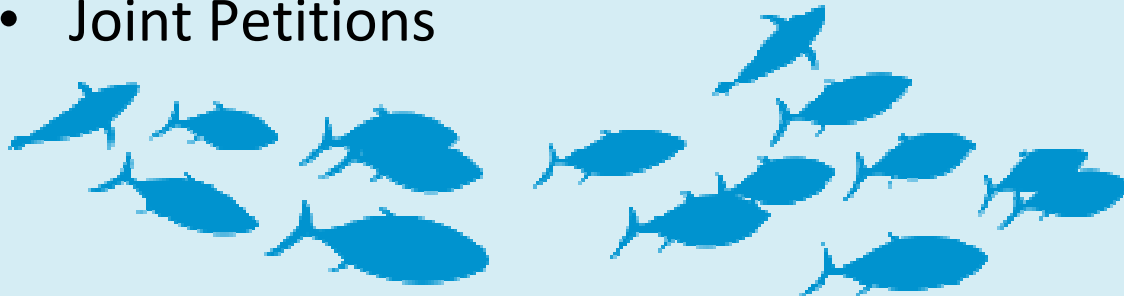
Our capacity

- Understanding Member States' policies
- What do we have in common?
- Public opinion counts



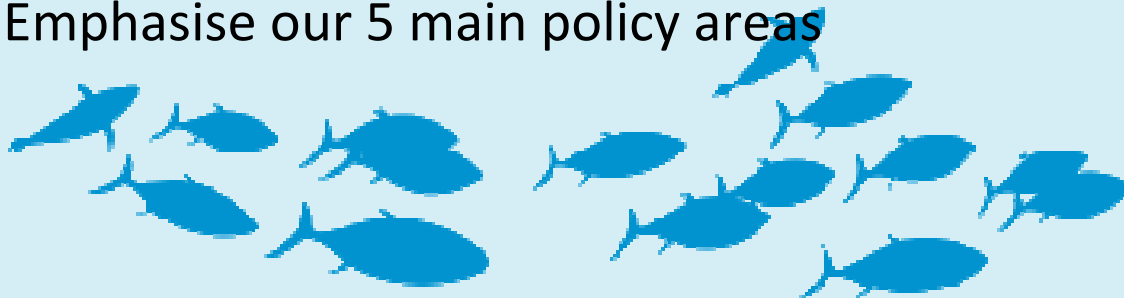
Support

- Coordination
- Policy advice – policy briefings
- Member Group meetings
- Campaign updates and CFP intelligence
- Conferences, events, advocacy meetings
- Reports, studies etc.
- Materials (Posters, badges etc.)
- Templates for work (country profiles, letters)
- Joint Petitions



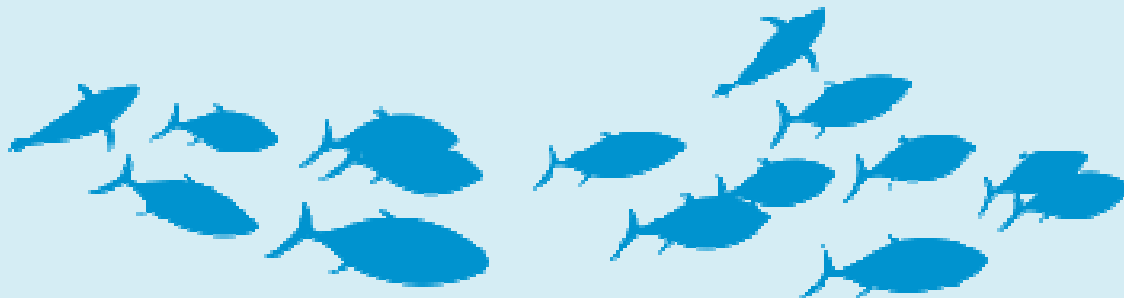
Lobbying

- Bring your knowledge to the reform process
- Workshops, Film Screenings, Stakeholder consultations – particularly after the Commission has published its draft legislation
- Meet with MEPs and fisheries department
- Increase OCEAN2012 membership
- Emphasise our 5 main policy areas



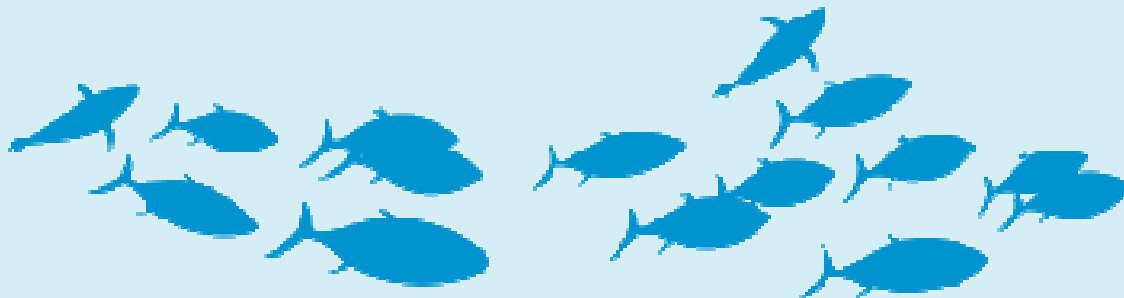
Political Engagement in the Baltic

- Baltfish
- RAC
- HELCOM



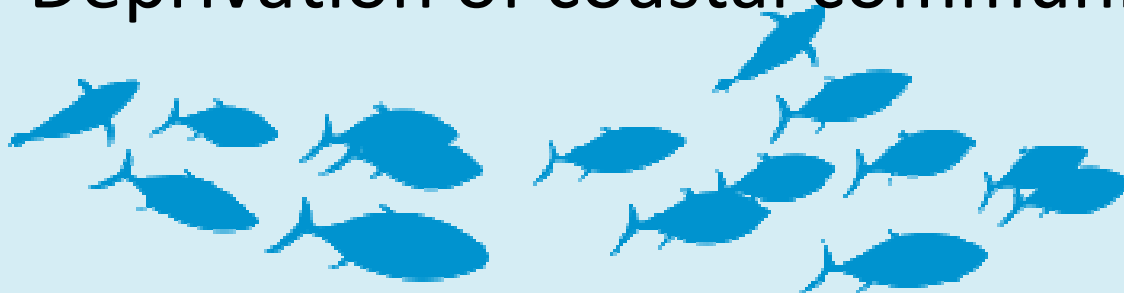
Goal

- Our vision is of healthy oceans with abundant fish and wildlife contributing to human well being.
- 5 main policy areas becoming part of the CFP



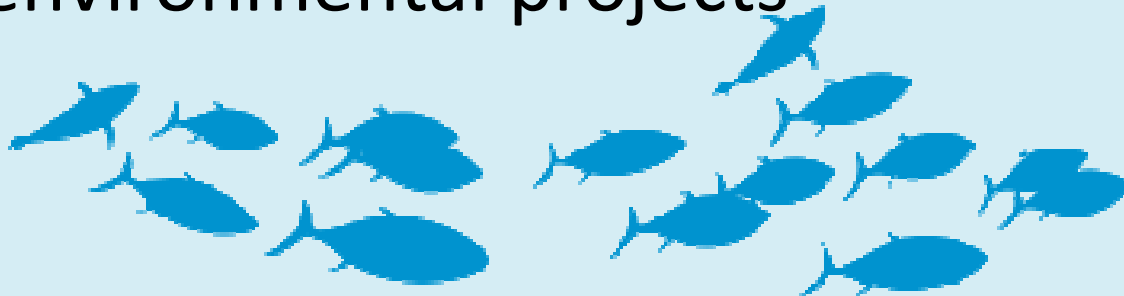
The Present Situation

- Difficult to overestimate the catastrophe that fisheries management in Europe has had
- Environmental, economic and social: failure
- Deprivation of coastal communities



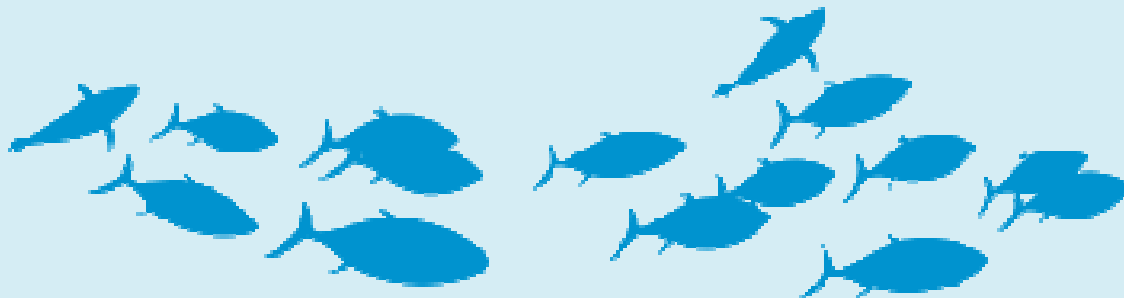
Lessons from the 2002 Reform

- Distance between Brussels and Member States
- Implementation phase
- Take advantage of EFF funding for environmental projects



Examples at Member State level

- Regional approach – FISH
- National platforms – Finland
- Stakeholder consultation – Lithuania



	Environment	Decision-making	Access	Overcapacity	Subsidies
Poland					
Sweden					
Denmark					
Germany					
Finland					