



Common Fisheries Policy

# EUROPEAN CITIZENS POLL

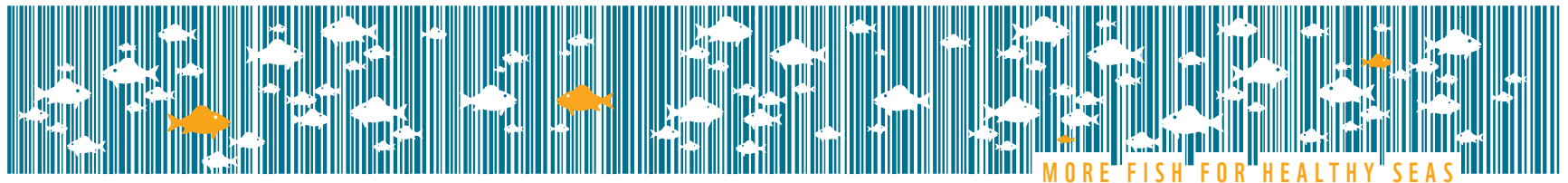
The results  
April 2011





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**HOW IMPORTANT IS IT THAT FISH & FISH PRODUCTS  
ON SALE WITHIN THE EUROPEAN UNION COME FROM  
SUSTAINABLE, NON-OVERFISHED STOCKS?**

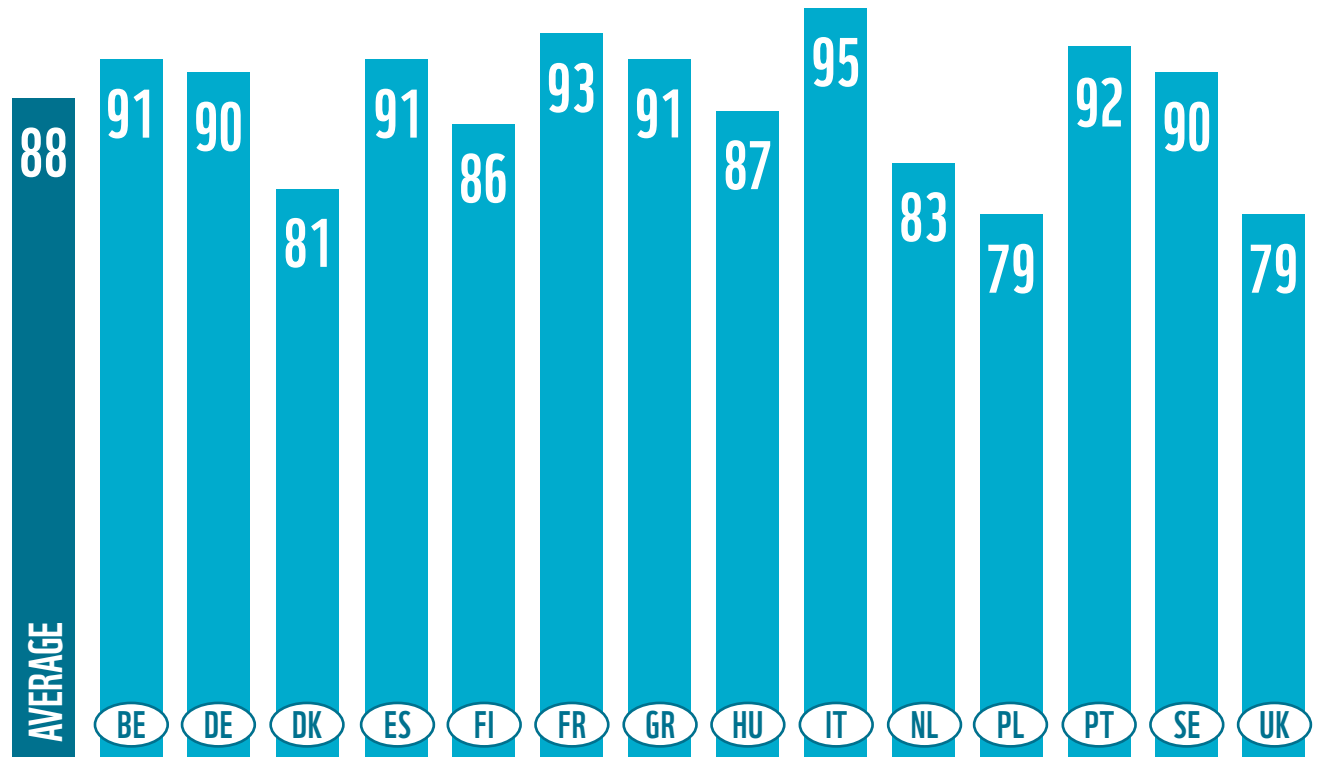




# 88%

Think it is **fairly to very important** that fish products on sale within the EU come from sustainable, non-overfished sources.

9 % think it's not very important or not important at all  
3% don't know



Figures are expressed in percent.



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**EUROPE'S CFP IS UP FOR REFORM AMIDST DEBATE. (...)  
TO WHAT EXTENT WOULD YOU SUPPORT OR OPPOSE  
REFORMS OF THE CFP IN AN ATTEMPT TO ENSURE  
ALL EUROPEAN FISH & FISH PRODUCTS ARE FROM  
SUSTAINABLE STOCKS?**

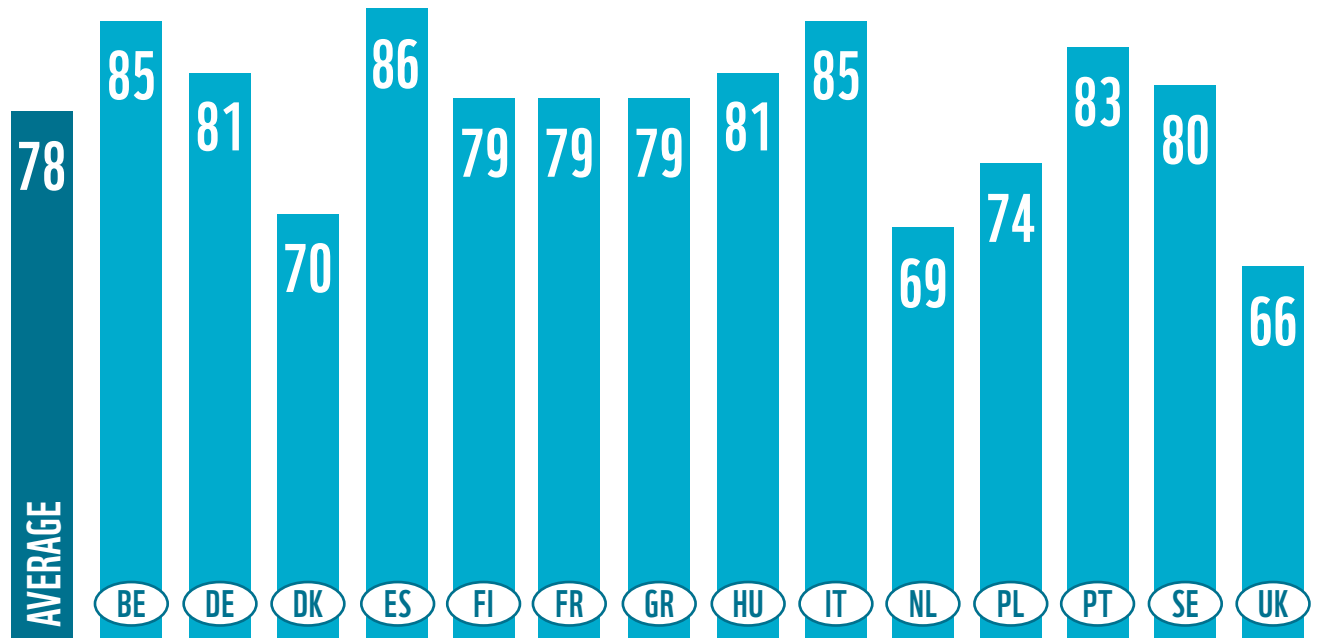




# 78%

Tend to **support or strongly support** a CFP reform that aims to ensure all European fish products are from sustainable, non-overfished stocks.

11.5% neither support or oppose  
3.5% tend to oppose or strongly oppose  
7% don't know



Figures are expressed in percent.



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**DO YOU FEEL YOU HAVE ADEQUATE INFORMATION  
ABOUT WHERE FISH & FISH PRODUCTS COME FROM,  
I.E. FROM A WELL-MANAGED, SUSTAINABLE SOURCE?**

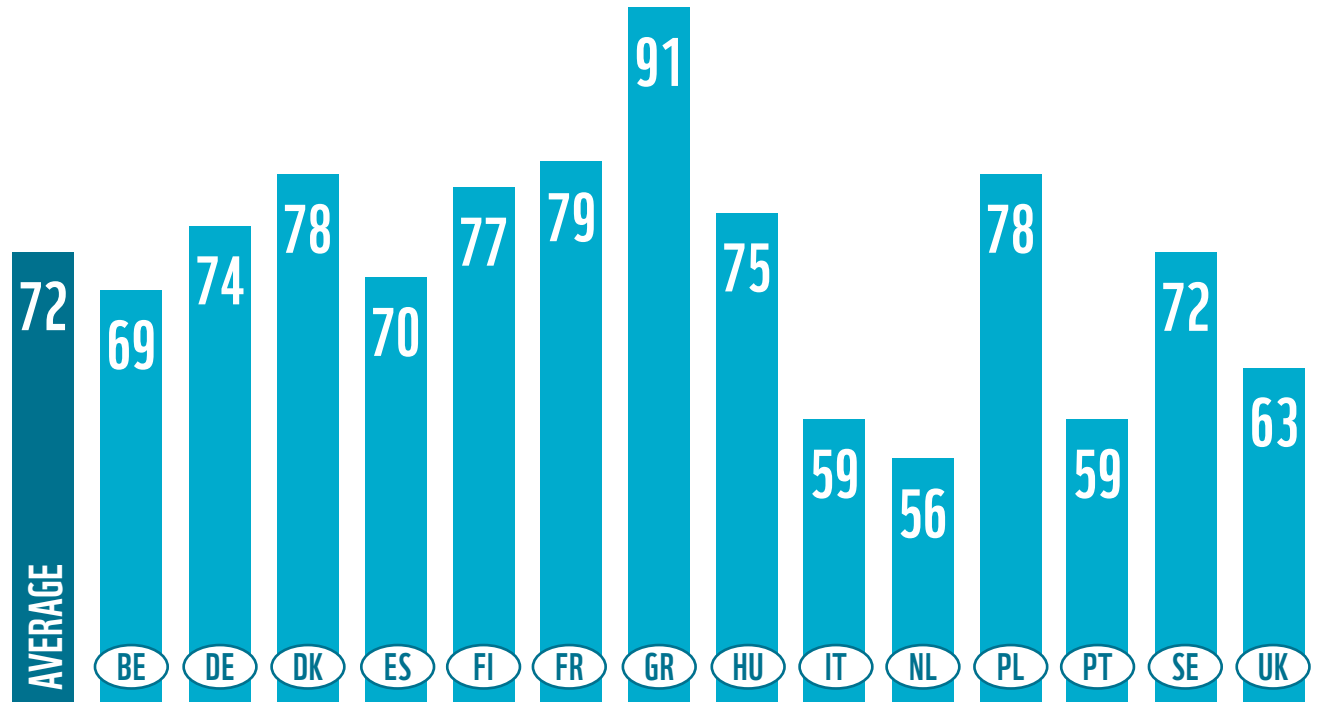




# 72%

Feel information on whether fish products come from well-managed, sustainable sources is **not very adequate** or **not at all adequate**.

20.5% feel information is fairly to very adequate  
3.5% don't know  
4% not applicable - never buy fish



Figures are expressed in percent.