



Patronage
of the Polish EU Presidency

WWF is pleased to invite you to join us in Gdynia, Poland for a seminar under the patronage of the Polish EU Presidency on:

The challenges of fisheries management and how to address them successfully in the new CFP

27 July from 9:00-16.00

Sea Fisheries Institute, Gdynia

Marine life is disappearing from our seas and fishermen are struggling to keep their businesses profitable. Fishermen, fishing communities and oceans depend on thriving fish stocks and healthy marine ecosystems. Protecting fish stocks and marine life is therefore an economic, social and environmental imperative. The Common Fisheries Policy (CFP), which has been in place for three decades, has undergone two reviews and is currently in the midst of the third. As over 72 per cent of the assessed EU fish stocks are overfished and 22 per cent fall outside of safe biological limits (European Commission, 2010) the CFP has certainly failed in its mandate of ensuring that the use of fisheries resources are economically, socially and environmentally viable. As a result, the sustainability of fishing communities as well as the functioning of marine ecosystems remains highly threatened. We need an ambitious reform of Europe's fisheries policy. Successful reform has the potential to create sustainable fisheries, livelihoods and subsequent economic benefits for society as a whole.

WWF cordially invites you to attend a seminar which will address the challenges of fisheries management and the emerging solutions being applied in different European regions which aim to ensure sustainable stocks and long-term social and economic profitability. The seminar will feature the diverse and unique perspective of key stakeholders such as the European Commission, Members of the European Parliament, Member States Government Representatives, fisherman, seafood market industry and science representatives.

There will also be a lunch reception hosted by WWF, AIPCE, Eurocommerce, Euro Coop and Euro-Toques* - an alliance advocating for a real reform of the Common Fisheries Policy (CFP).

We have a unique opportunity to ensure a future for fish and see our seas thrive again. The reform of the CFP is a once-in-a-decade opportunity to change the way EU fisheries are managed and set us on a sustainable path. Join us in helping to shape the way forward.

We kindly ask you to confirm your participation until 10 July 2011, and for further information to: ppredki@wwf.pl, or +48 608 633 319.

We look forward to seeing you in Gdynia!

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Invitation

A “MULTI-SPECIES” FISHERIES RECEPTION hosted by WWF, Processors, Retailers, Consumer Cooperatives & Chefs

**Wednesday, July 27th 2011
12.30 to 14.00 pm**

at the Sea Fisheries Institute
ul. Kołłątaja 1
Gdynia, Poland

WWF, AIPCE, Eurocommerce, Euro Coop and Euro-Toques* are working together to advocate for a Common Fisheries Policy (CFP) reform that will deliver sustainable fishing practices, a stable supply of sustainable seafood and a profitable fishing industry.

Please join our representatives and member companies for a lunch reception to discuss the state of play as well as the best way forward for the new Common Fisheries Policy.

Following short opening statements by the hosts, media will be given the opportunity to ask questions and conduct interviews.

***WWF** is one of the world's largest and most respected independent conservation organisations, with almost 5 million supporters and a global network active in over 100 countries.

AIPCE-CEP is the EU Fish Processors and Traders Association and represents 130,000 employees, 4,000 enterprises and a production value of around euro 20 billion.

EUROCOMMERCE represents the retail, wholesale and international trade sectors in Europe. Its membership includes commerce federations in 31 countries, European and national associations representing specific commerce sectors and individual companies.

EURO COOP, the European Community of Consumer Cooperatives represents the interests of the EU's consumer cooperatives, which have 300,000 employees, 30,000 points of sale and 29 million consumer-members across 17 European countries.

EURO-TOQUES International - the European Community of Cooks, is a pan-European organisation established in 1986 and represents over 2,000 chefs and cooks, with national branches in 17 European countries.

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