



WWF

WWF BALTIC
SEA FESTIVAL
SEMINAR

2011

YOU ARE CORDIALLY INVITED

to the 2011 WWF Baltic Sea Festival Seminar
31 August 2011 · 12.30-17.45

EMBASSY OF FINLAND

Gärdesgatan 9-11, Stockholm, Sweden

WELCOME TO THE 2011 WWF BALTIC SEA FESTIVAL SEMINAR

Please join WWF for its annual Baltic Sea Seminar, held for the ninth consecutive year, as an important part of the Baltic Sea Festival. The theme of this year's seminar is 'Securing the Future for a Beautiful Blue Baltic Sea.'

The seminar will feature the diverse and unique perspectives of key stakeholders such as governments, NGOs and public and private sector representatives.

WWF will also unveil the results of the 2011 Baltic Sea Scorecard, which will grade countries' implementation of the principle environmental agreements currently in place which offer the best hope for 'saving' the Baltic Sea. WWF believes it is valuable to evaluate the degree to which governments live up to the promises they make, as no agreement – no matter how ambitious – can be successful without equally ambitious follow-through and delivery.

Following the seminar at the Embassy of Finland in Stockholm, you are welcome to join us for a dinner buffet and a musical treat at Berwaldhallen.

We are delighted that our seminar will once again be conducted in the presence of H.M. King Carl XVI Gustaf of Sweden.

We hope you too will be able to join us!



Håkan Wirtén
Secretary General

For more information and registration, please visit: www.wwf.se/balticseaseminar2011

The Baltic Sea Festival, the classical music festival hosted by SR Berwaldhallen with the world-renowned conductor Esa-Pekka Salonen as Artistic Director, provides a lyrical backdrop in which to reflect upon the beauty and bounty of the Baltic Sea as well as upon the challenges facing it.

WWF has traditionally used this hi-level forum to promote strong leadership and action to protect and save our common Baltic Sea. Participants from governments, industry and NGOs have helped to ensure that the challenges and opportunities highlighted at this event are not simply noted – but taken forward and acted upon.

