

MEDIA ADVISORY

OCEANA PRESENTS NEW REPORT AND PROPOSES NEW MARINE PROTECTED AREAS IN SWEDEN DENMARK AND FINLAND

Day: 13th of December 2011

Time: 14:00

Briggen Tre Kronor

Place: Kolskjulet, Örlogsvägen, 11

Kastellholmen,

SE -111 49 Stockholm

Speakers: Niklas Zennstöm, founder of Zennström Philantrophies Anne Schroeer, Projects Manager Oceana Baltic Sea

- Based on Oceanas extensive research expedition in the Baltic Sea, the international marine organisation proposes new Marine Protected Areas in Sweden, Denmark and Finland. Oceana presents these areas in the new report "Conservation proposals for ecologically important areas in the Baltic Sea" which will be released at our press conference on Tuesday the 13th of December in Stockholm.
- > Oceanas report is made possible with the help of Niklas Zennström. The renowned founder of high profile internet ventures like Skype and the founder of Zennström Philantrophies will present his views on the importance of protecting the Baltic Sea.
- ➤ The Baltic Sea is one of the most polluted seas in the world. Damaging fishing methods like bottom trawling are a constant threat to marine life. But there are still areas with healthy biodiversity. We need to protect these areas while we still can.



Bubbling reefs in Hirsholmene Marine Reserve, Kattegat, Denmark. © OCEANA/ Carlos Minguel



© OCEANA/ A sea bottom destroyed by bottom trawling. Kattegat, Denmark.

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Oceana is the largest international advocacy group working solely to protect the world's oceans. Oceana wins policy victories for the oceans using science-based campaigns. Since 2001, we have protected over 1.2 million square miles of ocean and innumerable sea turtles, sharks, dolphins and other sea creatures. More than 500,000 supporters have already joined Oceana. Global in scope, Oceana has offices in North, South and Central America and Europe. To learn more, please visit <u>Baltic.oceana.org.</u>