



ICES Training programme

The International Council for the Exploration of the Sea (ICES) offers courses led by high-profile scientists and instructors. Visit the [ICES Training Webpage](#)

Communicating Science and Advice

Context, Objective and Target audience

ICES is a network of marine scientists working on scientific challenges and providing management advice on marine management. Communicating the science and advice of ICES to a broad range of policy makers, stakeholders and media is a challenge to many of the scientists involved in ICES. This course aims to bring together experience from a practical scientific and advisory perspective with the experience from communication science and best practices. The objective is to equip the participants with a number of practical tools and techniques in order to be able to really communicate the results of scientific or advisory work.

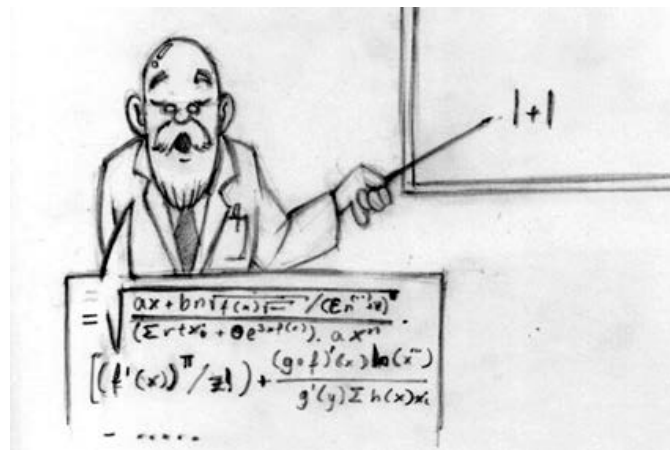
The course is directed at scientists and advisors from the ICES network. Special attention will be given to the translation process to select key messages from the work that has been carried out.

Programme

- Role of marine science and advice in society
- Preparing key messages
- Targetting specific audiences
- Presentation techniques
- Press releases
- Handling media
- How to give interviews

Course dates

18-19 June 2012. The two-day course will run in morning and afternoon sessions.



Venue

International Council for the Exploration of the Sea
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You can find more information about:

ICES HQ [here](#)

Hotels close to ICES [here](#)

The hostel adjacent to ICES [here](#)

Organization

Martin Pastoors has been advisor on marine policy and research for many years, among other in his role as chair of the ICES Advisory Committee on Fishery Management. He works on the interface between science and policy with a strong focus on involvement of stakeholders. He has over ten years experience in leading expert groups and initiating research projects. Pastoors is currently associated with the Centre for Marine Policy, part of Wageningen University and Research Centre.

Kristian Teleki joined SeaWeb as Vice President for Science Initiatives in November 2009. Teleki is particularly interested in the relationship that humans have with the ocean and promoting the sustainable use of its resources. He has degrees from the University of California, Santa Barbara, and Cambridge University.

Admission and registration

The course is designed for a maximum of 30 participants. The working language is English.

Please register online:

www.ices.dk/iceswork/training/registration/

You will receive a message acknowledging receipt of your application within one week.

The deadline for the submission of applications is 27 April 2012.

Please note that a related course "How to Lead an Effective Technical Meeting" is held immediately after this one and in some cases participation in both courses might be worth considering.

Fee

The fee for the course is 200€¹. This covers only tuition.

Contact ICES Secretariat for more information

Coordinator for Training

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Instructors

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¹ No fee for ICES expert group chairs