



INTERNATIONAL CLEAN UP BALTIC CAMPAIGN 2012

Our Earth Foundation and Clean Up The World - Poland Foundation invite you to join them in this year's Clean Up Baltic campaign.

The goal of the Clean Up Baltic campaign is to „See the Baltic... ..clean ...biodiverse ...full of fish” as the campaign slogan goes. To achieve this goal the campaign is trying to inform the public of the problems in the Baltic and make them aware of the complexity and effect of these problems. Furthermore the campaign is striving to inspire the public to help save the Baltic Sea.

The crowning event of this campaign is a March from the city of Międzyzdroje to the Hel peninsula (from west to east). Our Earth Foundation and Clean Up the World foundation will be completing the march from the 16th of July to the 28th of July and will be joined along the way by local organizations and anyone interested in marching with them. There will be events in Międzyzdroje and Hel and along the way at local institutions such as Wolin National Park, the University of Szczecin Marine Station, Słowiński National Park, and the University of Gdańsk Marine Station. Members of the Polish President's office will join the marchers at the end of the march in Hel. All of the events taking place during the Baltic Sea March are part of European Fish Week, an event coordinated by the international coalition OCEAN2012.

BALTIC SEA MARCH
Międzyzdroje – Hel
July 16 – 28

REMEMBER THAT ONLY WORKING TOGETHER WE CAN
See the Baltic...

...clean

- if we reduce the amount of waste created and properly dispose of the waste we have by recycling plastic bags, glass and plastic bottles, and aluminum cans and making sure not to leave cigarette butts on the beach.
- if we, with the help of the citizens on the coast, maintain the cleanliness of the water and health of the beaches.
- if we use soaps and detergents sparingly and use biodegradable detergents we can prevent thousands of liters of harmful chemicals from entering the rivers that flow into the Baltic.

...biodiverse

- if we focus on keeping the water in the Baltic clean.
- if we do not take more natural resources from the sea than is recommended by scientists.
- if we do not harm the natural habitat of wild animals who live on the coast.

...full of fish

- if we stop the harmful practice of overfishing and illegal fishing.
- if we let the fish repopulate at an appropriate rate.
- if we support laws that do not allow overfishing and protect the sea from being harmed or overfished in the future.

Join us!

Do you want to express your support and “See the Baltic... ..clean ...biodiverse ...full of fish”? You can do this with Our Earth Foundation!

- Help us distribute the campaign posters -in your town within local NGO's and institutions
- Organise local events cleaning a beach, a short walk or creating the human fish shape to support OCEAN2012 European Fish Weeks – take pictures and send them to us
- Watch the short animated film created by the OCEAN2012 organization and learn about overfishing and other problems with fishing today. Make sure to share it with your friends!

Link to the animation: http://www.youtube.com/watch?v=F6nwZUkBeas&feature=results_main&playnext=1&list=PL24D8EA3E068E49C7

You can find more information about the Clean Up Baltic campaign or the European Fish Week at www.naszaziemia.pl and www.ocean2012.eu.

Follow the march and the other events:

- Facebook at www.facebook.com/naszaziemia
- Our Earth Foundation web site
- Blog of the March

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