



WWF

WWF BALTIC
SEA FESTIVAL
SEMINAR

2012



YOU ARE CORDIALLY INVITED

to the 2012 WWF Baltic Sea Festival Seminar
28 August 2012 · 12.30-17.30

EMBASSY OF FINLAND

Gärdesgatan 9-11, Stockholm, Sweden

WWF BALTIC SEA FESTIVAL SEMINAR

WWF cordially invites you to join the 10th anniversary Baltic Sea Seminar, an important part of the week-long Baltic Sea Festival. The theme of this year's seminar is 'Counter Currents – Baltic Sea Scenarios', featuring possible futures for the region based on the results of a scenario planning process undertaken by WWF with an international cross-section of public and private sector representatives.

The seminar will feature the diverse perspectives of key stakeholders on the challenges, opportunities and tipping points which will define the future of the Baltic Sea marine environment, and each of our roles in it. Seminar participants will have an opportunity to help shape the development and protection of the Baltic Sea through providing active input to the scenarios under the guidance of Kairos Future¹.

The Baltic Sea Festival is a celebration of classical music hosted by Berwaldhallen Concert Hall with the world-renowned conductor Esa-Pekka Salonen as Artistic Director. The Festival provides a lyrical backdrop against which to reflect upon the beauty and bounty of the Baltic Sea, as well as upon the challenges facing it. WWF has traditionally used this forum to promote leadership and action to effectively steward our common Baltic Sea. Participants from governments, industry and civil society have helped to ensure that the challenges and opportunities highlighted at this event are not simply noted but taken forward and acted upon.

Following the seminar at the Embassy of Finland in Stockholm, we have the pleasure of inviting you to join us for a dinner buffet and a musical treat at Berwaldhallen – a five minute walk from the seminar venue.

¹ Kairos Future is a private consultancy specializing in Scenario Planning and Futures Studies.

Spaces are limited, please confirm your participation:
balticseaseminar2012@wwf.se

We look forward to seeing you there!

Sincerely,



Håkan Wirtén
Secretary General, WWF Sweden



**Baltic Sea
Seminar**
28 August
Welcome!