



Baltic Sea Festival Seminar  
What Lies Ahead – Baltic Sea Future Scenarios  
Tuesday, 28 August 2012 – Embassy of Finland, Stockholm

- 12.30-13.15 Registration
- 13.15-13.30 Welcome and Introduction  
H.E. Ambassador Harry Helenius  
Håkan Wirtén, Secretary General, WWF Sweden
- 13.30-13.40 WWF Baltic Sea Leadership Award – Honouring Extraordinary Leadership  
Presented by Håkan Wirtén, Secretary General, WWF Sweden
- 13.40-14.00 Protecting our Oceans – Global Trends, Regional Solutions  
John Tanzer, Director, WWF Global Marine Programme
- 14.00-14.10 Scenarios – Mapping the Future  
Ulf Boman, Partner, Kairos Future
- 14.10-14.40 Counter Currents – Scenarios for the Baltic Sea Towards 2030  
Inger Näslund, Acting Director, Marine and Freshwater Programme, WWF Sweden  
Pauli Merriman, Director, WWF Baltic Ecoregion Programme
- 14.40-15.50 Charting the Course to 2030 – Interactive Workshop  
Ulf Boman, Partner, Kairos Future  
Nilla Persson, Consultant, Kairos Future
- 15.50-16.20 Coffee Break
- 16.20-17.20 How will we get there? Panel discussion including:  
Sofia Hagman, CSR Director, Trygg Hansa  
Monika Stankiewicz, Executive Secretary, HELCOM  
David Sweet, Special Advisor, European Commission Director General for Regional Policy  
Anne-Marie Warris, Environmental Advisor, Lloyd's Register
- 17.20-17.30 Conclusion and next steps  
Håkan Wirtén, Secretary General, WWF Sweden
- 17.30-19.00 Buffet Dinner
- 19.30 Classical Music Concert at Berwaldhallen  
Baltic Composers Project, Conductor: Susanna Mälkki

*The Baltic Sea Festival is an international classical music festival - which gathers some of the world's foremost conductors, ensembles and exciting soloists every year. The festival started ten years ago on the initiative of the General Manager of Berwaldhallen Michael Tydén and conductors Esa-Pekka Salonen and Valery Gergiev. This year's festival will take place between August 24 – September 1. For further information: [www.balticseafestival.com](http://www.balticseafestival.com)*