

Fishermen in fishery management

- Long history of self-management with focus on market issues
- · Resource management challenge
- CFP micro management of one size fits all
- Lack of trust and alienation fishermen legally incompetent

The STPO agenda

- Pro-active in fishery management for long term sustainable fishery
- Transparent fishing operations
- Develop appropriate fishing gears and methods—
 selective reducing environmental impact
 (selection of gear and boat size fishermen's choice)
- Solidarity and fairness in distribution of fishing opportunities
- Balance the fishing capacity with available resources
- Promote a market profile and brand including ecolabeled cod



Cod — from threatened fishery to optimized harvest

- Threatened stock
 - Management plan
 - Biological safe level Eco-labeled
 - Biological safe level buffer
 - Optimize harvest



Develop the concept of fish harvest harvest fish produced by nature

Starting point from the fishermen's perspective

Best revenue from allocated annual quota

- Optimize use for highest income
- Minimize costs

Develop the concept of fish harvest

Optimize income

Harvesting fish of the right size, in the right way at the right moment...

- Better knowledge of the recruitment and migration
- Selective fishing selective practice and gear focus on MLS > 40 cm
- Supply the market just in time part of a supply chain and production system
- Image Eco-label and consumer confidence



Develop the concept of fish harvest

Minimize costs

- Strong stocks gives better catch per unit effort => optimal MSY
- Develop fishing gear to reduce fuel consumption



Result based adaptive fishery management relevant for regional and seasonal conditions

Make best use of available knowledge and resources from scientists and fishermen

- Create common vision for future fisheries
 - > Common views on needs for measures
 - Relevant and applicable measures in each situation
 - ⇒ Better legitimacy
 - **⇒** Better compliance