



EUROPEAN
COMMISSION



Ministry for Tourism, Culture
and the Environment

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JOINT LETTER TO EUROPEAN MARITIME POLICY STAKEHOLDERS

BY

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AFFAIRS AND FISHERIES, EUROPEAN COMMISSION;
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CULTURE AND THE ENVIRONMENT**

Subject: Your involvement in European Maritime Day 2013

Dear Stakeholders,

We are happy to invite you to the next European Maritime Day Conference which will be held in Valletta on 21 and 22 May 2013. It will be organised in partnership with the Maltese Ministry for Infrastructure, Transport and Communications, the Maltese Ministry for Tourism, Culture and the Environment and the European Commission.

In 2013, the European Maritime Day Conference will focus on sustainable coastal and maritime tourism in the wider context of Blue Growth. It will be an occasion to reflect, at high level, on how to make Blue Growth happen through sustainable tourism, connectivity and coastal management. A special focus will be made on the Mediterranean Region and its maritime relation with neighbouring countries.

We hereby invite you to get involved in the European Maritime Day event in the following two ways:

1) You can apply to organise a workshop on 22 May at the Mediterranean Conference Center in Valletta, at the premises of the European Maritime Day Conference.

On **22 May** you may organise a **workshop open to the public**. A meeting room¹ will be made available to your organisation free of charge and catering will be offered² as well. Your event will be included in the programme of European Maritime Day.

Your workshop will be your responsibility from start to finish – from conceptualisation of the programme, choosing and inviting speakers³, to making sure that your target audience participates in your event.

Applications for organising an event at the **Mediterranean Conference Center in Valletta** must be submitted online at the link:

<http://ec.europa.eu/yourvoice/ipm/forms/dispatch?form=maritimeday2013>

before 30/01/2013

Due to the increasing number of applications received each year, your proposal will be subject to a **qualitative assessment** which takes into account the following criteria:

- The way your event addresses the integration of policies affecting the seas and coasts;
- The objectives of the event regarding the main theme of the Conference;
- The selected speakers of your event;
- The communication activities and other actions foreseen to ensure stakeholders' participation and outreach to target audiences;
- The representativeness of your organisation in terms of its European dimension.

You are strongly advised to consult with your networks in advance to maximise the possible inputs from other stakeholders and build your proposal on an enlarged basis to better meet the quality assessment criteria.

Should we receive too many applications for the number of meeting rooms available, as has been the case in previous years, we may propose a merger of your event with other proposals which follow a similar line to yours. In this case, you would be put in contact with the other applicant(s) and asked to work together on one workshop.

Only the proposals submitted before the deadline on the online form (aforementioned link) will be taken into consideration. You will be informed 4 to 6 weeks after the deadline for applications if your event proposal has been accepted.

2) You can apply to organise an event at national, regional and local level, in any of the EU Member State during the week of 20-25 May 2013. A broad range of activities

¹ Fully equipped. Please note that NO interpretation will be provided.

² Lunch and coffee break in the afternoon

³ You will have to take charge of possible transportation and accommodation costs of speakers as well as any other additional requests speakers might have

can be organised to show, promote, discuss and celebrate the added value of an integrated approach in addressing issues and policies related (directly or indirectly) to the sea and coasts.

You can organise events such as workshops, maritime projects and activities, open door days at ports, harbours, museums and aquaria, environmental actions, university or school projects. Your event will be highlighted on the European Maritime Day 2013 website and you will be entitled to use the European Maritime Day 2013 visual identity.

Your proposal will be subject to a qualitative assessment, the main criterion being the contribution of the event to the goals of the Integrated Maritime Policy. More detailed guidelines will be sent to successful applicants. You will be informed if your proposal has been accepted within three weeks following the deadline.

Applications for organising an event **across Europe** must be submitted online at the link:

<http://ec.europa.eu/yourvoice/ipm/forms/dispatch?form=EMDacrosseurope>

before 31/03/2013

You can already put European Maritime Day 2013 in your agenda and share this information with your networks!

We look forward to celebrating European Maritime Day 2013 with you.

Yours sincerely,



LOWRI EVANS

DIRECTOR GENERAL,
DIRECTORATE GENERAL FOR
MARITIME AFFAIRS
AND FISHERIES



JOHN GATT

PERMANENT SECRETARY,
MT MINISTRY FOR INFRASTRUCTURE,
TRANSPORT AND COMMUNICATION